

# Heather D. Malloy

## User Experience Engineer

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### About Me

I love building. Building something backed by user research and great UX design - even better. I am passionate, ask great questions, and genuinely want to make lives better - whether through a tool that we are creating together, or how we are working together to create that tool. I desire to work in a stimulating and challenging environment that lets me flex my existing skillset(s), while encouraging me to keep learning.

### Hard Skills //

CSS, HTML, JavaScript, Adobe Creative Suite, Microsoft Office Suite, Facilitation, UX Design Processes and Methodologies, Agile, ScrumMaster, Interaction Design

### Soft Skills //

Leadership, Mentoring/Coaching, Presentation, Collaboration, Conflict Management, Excellent Communication, Problem Solving, Question Asking, Design Thinking

### Tools //

Axure, Balsamiq, Adobe InDesign, Illustrator, Photoshop, Acrobat, Dreamweaver, Microsoft PowerPoint, Word, Excel, Mac OS Platform, Windows Platform, HTML / HTML5 / CSS / CSS3  
JavaScript / Some PHP

## Overview of qualifications

More than 12 years experience in Visual and Web Design, including 8+ years in User Experience Design and Implementation for a globally recognized technology company. Two bachelor's degrees in fine art, a certificate in human centered design, as well as additional training in graphics-specific software, general design, and UX design processes and principals. High proficiency with HTML and CSS. Incredible ability to self-learn and extremely self-motivated. Creative problem solver committed to high work ethics and standards.

## Work Experience

### Senior UX Engineer | Bluetooth SIG, Inc. | 2017 - Present

Responsible for implementing the visual elements and behaviors that users see and interact with. Create, contribute to and maintain the visual and interaction patterns defined by the UX Team. Act as bridge between UX Design and Engineering implementation, as frontend developer with strong skills in UX Design, Visual Design, and communicating designs.

### UX Designer | Bluetooth SIG, Inc. | 2010 - 2017

Key contributor to the evolution and improvement of the User Experience for tools and resources, which empower member companies to develop innovative wireless products. Contribute to the creative direction and execution of projects through user research, design, prototyping, design specs and usability testing.

### Marketing Designer | Bluetooth SIG, Inc. | 2007 - 2010

Managed all visual and graphic content for the Bluetooth SIG, Inc., both globally and across teams, as well as overseeing visual web properties, including production calendars and tasks. Created content for print and web, working within a style guide.

## Education

**University of Washington**  
BFA: Painting  
BA: Interdisciplinary  
Visual Art  
Graduate Certificate:  
User Centered Design

**Bellevue College**  
Composition and  
Typography  
Painting  
Drawing  
Color Theory  
Photoshop CS4  
Flash CS3  
Illustrator  
InDesign

**School of Visual Concepts**  
UX Design  
Program Management  
for the Web  
CSS and HTML  
Axure  
Project Management for  
Design  
Project Management for  
Digital Projects

**Alchemy of Yoga**  
200 Hour Yoga Teacher  
Training

**Teenhope Teen Shelter**  
Mediation Training