



Heather D. Malloy

UX Designer / UI Engineer

“Well begun is half done.”

- Aristotle

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425.750.2851

Skills //

UX/UI
Interaction Design
Web Design
Visual Design
Front End Development
Interactive Prototyping

Tools //

Axure
Balsamiq
Adobe InDesign, Illustrator,
Photoshop, Acrobat,
Dreamweaver, some Flash
Microsoft PowerPoint, Word, Excel
Mac OS Platform
Windows Platform
HTML / HTML5 / CSS / CSS3
JavaScript / Some PHP

Education //

University of Washington

Bachelor of Fine Arts: Painting
Bachelor of Art: Interdisciplinary
Visual Art
Certificate: User Centered Design

School of Visual Concepts

User Experience Design Level 1
Program Management
for the Web
CSS and HTML Level 2
Getting Started with Axure
Project Management for Design

About Me

I use my intuition, passion, creative problem solving, and quick thinking to make things easier for people to use. I enjoy creating for human interaction, finding ways to make lives better and to make people happy. I desire to work in a stimulating and challenging environment that encourages me to be my best self, and to keep learning.

Overview of qualifications

Six plus years as a User Experience Designer for a globally recognized technology company. More than 8 years experience in visual and web design, and 6 plus year's experience with front-end design and development. Two bachelor's degrees in fine art, a certificate in human centered design, as well as additional training in graphics-specific software, general design, and UX design processes and principals. Expertise in defining the user experience. Significant contributions to the creative direction and execution of projects through research, sketches, prototypes, final visual assets, front-end code, and documentation. High proficiency with HTML and CSS. Incredible ability to self-learn and extremely self-motivated. Creative problem solver committed to high work ethics and standards.

Work Experience

User Experience Designer

Bluetooth SIG, Inc. // 2010 - present

Part of team tasked with bringing a User Centered approach to product development and design at the Bluetooth SIG to ensure websites and tools are useful and intuitive, empowering member companies to create innovative products.

- Assist in defining product requirements.
- Write and review user stories and ensure UX requirements are built into acceptance criteria.
- Build interactive prototypes of all levels of fidelity.
- Conduct user interviews and perform user testing of products and prototypes.
- Utilize research and/or wire-frames to create high fidelity prototypes with reusable code.

Bellevue College

Composition and Typography
Painting
Drawing
Color Theory
Photoshop CS4
Flash CS3 Designing and
Developing Media
Adobe Illustrator
InDesign

Alchemy of Yoga

200 Hour Yoga Teacher Training

Teenhope Teen Shelter

Mediation Training

- Communicate designs to different audiences; UX and Visual designers, product owners and managers, and development teams.
- Work within an agile development process.
- Create, maintain, and communicate a Front End / UX Style Guide.
- Evangelize the UX process through presentations and workshops.
- High competency with relevant design tools and applications.

Marketing Designer

Bluetooth SIG, Inc. // 2007 - 2010

Managed all visual and graphic content for the Bluetooth SIG, Inc., both globally and across teams, as well as overseeing visual web properties, including production calendars and tasks. Created content for print and web, working within a style guide. Managed all consumer facing web content and graphics.

Office Coordinator / Executive Assistant

Bluetooth SIG, Inc. // 2005 - 2007

Defined the role of the Office Coordinator and Executive Assistant for the Bluetooth SIG Inc., being the first person to hold the position in a new office with a new Executive Director. Created filing systems, spreadsheets, set schedules and monitored ordering and delivery of supplies and devices for local and global events. Found and developed relationships with new vendors, and worked with building management to ensure our operations ran smoothly.

Freelance Work

Web & Visual Designer

Alchemy of Yoga // 2012 - present

- Redesign and deployment of 3 web properties on WordPress platform:
 - www.alchemyofyoga.com
 - www.alchemytours.com
 - www.silviamordini.com
- Create postcards for print for yearly retreats following client's brand.

Web Designer

hauteyoga & shefayoga // 2012 - present

- Maintain and update web properties:
 - www.hauteyogaqueenanne.com
 - www.shefayoga.com
- In process of redeveloping sites utilizing WordPress platform.